

Bring your destination to Switzerland's MICE- Decision-Makers

BE VISIBLE IN THE SWISS MARKET

23 years of experience in
Swiss MICE Marketing

Our Special Online Booster Package 25/26

Digital Awareness and Lead generation:

- 1 exclusive stand-alone newsletter to the Top 3000+ MICE mailing list
- Reminder to "unopened"
- Social media push to over 30K followers
- 1 advertising box in the Swiss MICE Bulletin Newsletter

Convention Bureau Special:
~~CHF 3'390~~ → CHF 2'890

Bonus by booking the package until 30.11.2025:

- 10% Bonus for 1 Inspiration Dinner (B2B Sales Event with Hosted Buyers) in a city to your choice in 2026
- 20% Bonus for the Swiss Inspiration Market in Zürich, March 26th, 2026.



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Other services for Convention Bureaus*

- Fam-Trip promotion & marketing
- Live: Co-hosted Sales Events in Switzerland as Networking Dinners or Lunches
- Webinars: Virtual destination showcases
- Communication in the Swiss Market
- Media Work / Representations
- CRM Mailings to specific target groups,
- sponsored content spotlight in our MICE channels etc

Offer valid until 31.12.2025.

*Our services can be customized individually. All prices exclude 8.1.% VAT.